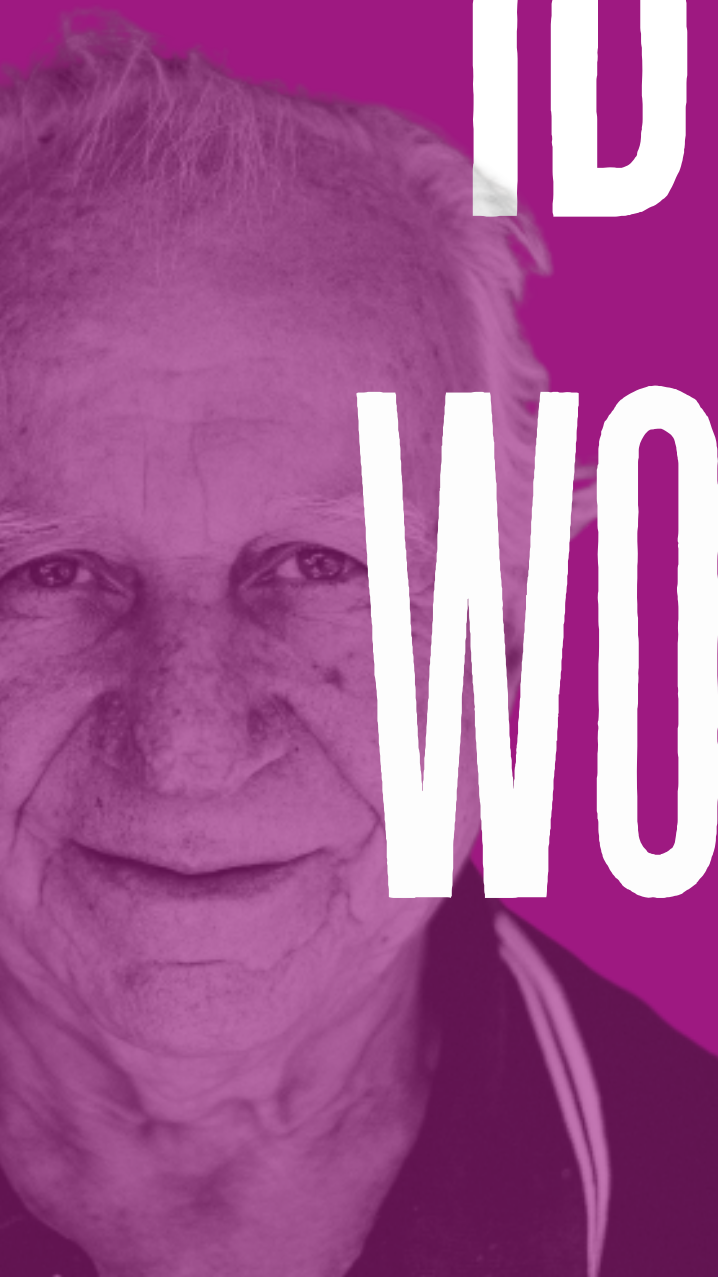




IBD HAS NO AGE

WORLD IBD DAY 2023

Campaign Toolkit



# Resources - Purple Ribbon

Many of the IBD associations linked to World IBD Day are using the purple ribbon as a symbol of awareness and support for those living with IBD.



If you would like to receive ribbons for your awareness raising campaign please contact the EFCCA office at [info@efcca.org](mailto:info@efcca.org)

#IBDHASNOAGE #WORLDIBDDAY2023

| [EFCCA.ORG/PROJECTS/WORLD-IBD-DAY-2023](https://efcca.org/projects/world-ibd-day-2023)



# Resources - Facebook Banner

Help us become more visible and share this campaign on social media, using our Facebook banner.



[Download banner](#)

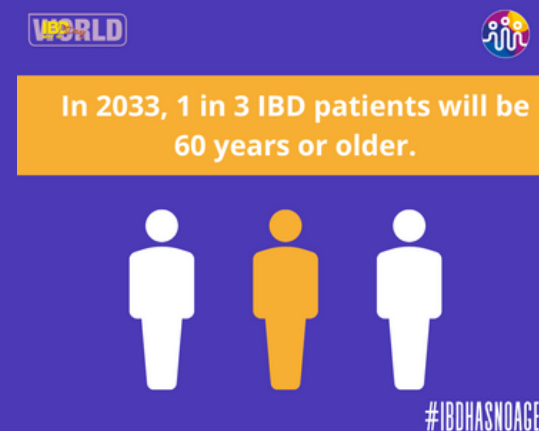
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| [EFCCA.ORG/PROJECTS/WORLD-IBD-DAY-2023](https://efcca.org/projects/world-ibd-day-2023)



# Resources - Social Media Assets

We have created downloadable assets for you to share online.



[Download social media graphics](#)

(if you would like to receive our social media calendar, please contact us at [info@efcca.org](mailto:info@efcca.org))



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# Get Involved - Learn

The more we know about a topic the easier it is to better advocate for it! Watch EFCCA discussing this topic with representatives from a focus group that involved 8 patient associations. The videos highlight some of the main concerns and realities of living with IBD as people aged 60 years and over.



[IBD has no age - Lack of research of IBD in the elderly](#)



[IBD has no age - Comorbidities, IBD and the elderly](#)



[#ibdhasnoage - Personalised care](#)

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| [EFCCA.ORG/PROJECTS/WORLD-IBD-DAY-2023](https://efcca.org/projects/world-ibd-day-2023)



# Get Involved - Take part in our survey

On 19th May, EFCCA will launch a survey on IBD in people aged 60 years! We want to find out more how IBD impacts this age group. Help us spread the survey and our campaign.

Watch this space: <https://efcca.org/projects/world-ibd-day-2023>

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| [EFCCA.ORG/PROJECTS/WORLD-IBD-DAY-2023](https://efcca.org/projects/world-ibd-day-2023)



# THANK YOU

