



EFCCA

European Federation of Crohn's
& Ulcerative Colitis Associations

The European Federation of Crohn's & Ulcerative Colitis

Associations (EFCCA) is an umbrella organisation representing 46 national Crohn's and Ulcerative Colitis (collectively known as IBD) patient associations.

SPONSOR OPPORTUNITIES



Entry level

- EFCCA Magazine
- 1 EFCCA Talk (virtual)



Sharing information with patients

- EFCCA Magazine
- World IBD Day
- Clinical Trial Awareness
- 2 EFCCA Talks (in-person/virtual)



Empowering patients Includes all services of Pledge B

- EFCCA Academy
- Handbooks
- DIVA Enhancements
- Private Consultations
- Participation in Internal Company Events



Patient at the Center Includes all services of previous Pledges

- Focus Group Meetings
- HTA Simulations
- Protocol Simulations
- Expanding DIVA and chatIBD
- Training and Innovation Recognition

2025

SPONSOR
OPPORTUNITIES

As in previous years, EFCCA will provide companies with a pick and mix menu to opt for sponsorship opportunities which are most in line with a particular company's interests.

Leading the Way in Patient Advocacy and Innovation

The European Federation of Crohn's & Ulcerative Colitis Associations (EFCCA) has grown tremendously in recent years, this is also thanks to the unwavering support of our sponsors. This evolution reflects our commitment to adapting to the changing landscape of patient advocacy and meeting the expectations of patients, clinicians, researchers, pharmaceutical companies, and public administrations alike.

Through a clear vision and a detailed strategic plan, we've established specific lines of work to address unmet needs, and the results speak for themselves.

The financial support we've received has been instrumental in developing innovative tools and methodologies, enabling us to:

- Build a robust **data platform** offering a global, detailed picture of the Inflammatory Bowel Disease (IBD) landscape.
- Design a reliable methodology to represent patient voices, helping us share their perspectives with accuracy and consistency.
- Enhance our **technical expertise**, creating opportunities for dialogue and advisory roles with third parties such as decision makers, political representatives and others.

In 2025, we will expand these developments further, introducing new features to DIVA, chatIBD, and other innovative tools, and ensuring their adoption at national levels through our member associations.

Pledge A – Entry level

We recommend this package for companies recently entering the IBD market or establishing new partnerships with EFCCA.



Cost: € 10.000

- 1 EFCCA Magazine:** Share information with patients through our flagship publication (includes the possibility to place an unbranded A5 insert).
- 1 EFCCA Talk (virtual)*:** Discuss common research, regulatory, and policy topics with EFCCA representatives.

*For face-to-face meetings additional travel/accommodation costs will be added

Pledge B – Sharing information with patients



This package is for companies aiming to foster dialogue with the IBD community through visibility and education.

Cost: € 40.000

1 EFCCA Magazine

Participate in creating articles or reports relevant to the IBD patient community.



2 World IBD Day

Share key messages on our World IBD Day platform and related social media channels.

3 Clinical Trial Awareness

Disseminate updates on ongoing/planned clinical trials via EFCCA's website, newsletter, and social media.

4 2 EFCCA Talks (in-person/virtual)

Collaborative discussions with EFCCA on research, clinical trials, and EU policy updates.

The **EFCCA Talks** are designed to present topics of key importance to the industry, EFCCA, its members and any other potential interlocutor. They will include presentations on shared interests, EU policy, research developments, and ongoing clinical trials, fostering open dialogue and strengthening mutual understanding between all parties involved.

Pledge C

Empowering patients



Includes all services from **Pledge B**, plus the following enhanced activities:

Cost: € 70.000

1

EFCCA Academy

Participate in capacity-building events to train patient advocates and disseminate best practices.

2

Handbooks

Support patient-centric publications to address unmet needs (customised content available).

3

DIVA Enhancements

Collaborate on the continued development of DIVA's interactive features, including AI-generated reports tailored to clinical trials, patient demographics, and HTA responses.



4

Private Consultations

Direct engagement with EFCCA to integrate patient perspectives into projects.

5

Participation in Internal Company Events

EFCCA representatives to attend and provide insights into the patient experience (up to 2 events per year).



Pledge D

Patients at the center



Our most comprehensive package includes all services from previous pledges, plus advanced opportunities for direct collaboration:

Cost: € 100.000



1

Focus Group Meetings

EFCCA offers the possibility to host private sessions addressing specific research or clinical needs related to pathology, care, products or the quality of IBD care on a global level. However they do not address the national situation of a specific country, which remains the competence of our member associations.

2

HTA Simulations

Understand how patients evaluate therapeutic innovations.

3

Protocol Simulations

Gain insights into how patients review clinical trial protocols.

4

Expand DIVA and chatIBD

Enable national implementation of interactive tools in partnership with EFCCA member associations.

5

Training and Innovation Recognition

Participate in exclusive training sessions and compete for recognition as a leader in capturing patient needs and delivering added value.

Additional Options

1

Standalone Advisory Board Meetings

Face-to-Face: € 7.500 + travel and meeting costs

Virtual: € 5.000

2

Internationalisation of EFCCA

EFCCA is evolving into a global reference point for the IBD patient community, with a growing network of members beyond Europe. This expansion highlights our commitment to supporting patients worldwide. One key focus is aiding the development of formal patient associations in countries where these are limited or non-existent. By empowering local communities to establish stronger organisations, we amplify their voices and unite them under our global mission. Sponsoring this initiative helps foster international collaboration and ensures that no IBD patient is left without support.

Cost: € 15.000

By choosing a sponsorship package, your company will be directly contributing to empowering IBD patients and fostering meaningful change in the global IBD landscape. Your support helps us improve our tools, scale our initiatives, and bring patient-centered advocacy to the forefront of healthcare.

For more information on these sponsorship opportunities or to customise a package that suits your needs, please contact us.



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www.efcca.org



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[EFCCA](https://www.youtube.com/efcca)

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